



COUNTY OF LOS ANGELES

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May 7, 2008

TO: Each Health Deputy

FROM: Jonathan E. Fielding, M.D., M.P.H.
Director and Health Officer

SUBJECT: **FUNDING RECOMMENDATIONS UPDATE FOR POLICIES FOR LIVABLE, ACTIVE COMMUNITIES AND ENVIRONMENTS (PLACE) PROGRAM REQUEST FOR INITIATIVES**

This is to update you regarding the Request for Initiatives (RFI) process outlined in our February 4, 2008 memo. As you may recall, the Department of Public Health's (DPH) funding recommendations result from a recently completed RFI process that will fund grantees to promote changes to the built environment that make it easier for people to incorporate physical activity into their daily lives. We are proposing to fund the five grantees listed below.

Agencies Recommended for Funding	City Where Initiative Will Take Place
Pacoima Beautiful 11243 Glenoaks Blvd, Ste 1, Pacoima, 91331	Los Angeles
City of El Monte 11333 Valley Blvd, El Monte, 91731	El Monte
City of Long Beach 333 W Ocean Blvd, 5 th Fl, Long Beach, 90802	Long Beach
City of Culver City 9770 Culver Blvd, Culver City, 90232	Culver City
Los Angeles County Bicycle Coalition 634 S. Spring St, Ste 821, Los Angeles, 90014	Glendale

Originally, DPH planned to fund five grantees under the RFI. In order to achieve geographic diversity and because we had received sufficient applications worthy of funding, DPH decided to expand our funding recommendations to include six grantees. However, we were unable to enter into a contract with one of the six potential grantees due to the agency's fiscal situation. Because the remaining recommended grantees meet our needs for geographic diversity and submitted very high quality proposals, DPH has determined that it is in the best interest of the initiative to resume its original plan to fund five grantees.

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Final RFI grant awards will be as follows:

Term	Time Period	Funding Amount Per Grantee
1	7/1/08 – 6/30/09	\$105,000
2	7/1/09 – 6/30/10	\$105,000
3	7/1/10 – 6/30/11	\$100,000

If you have any questions or need additional information, please let me know or contact Jean Armbruster, PLACE Program Director, at (213) 351-7313.

JEF:ja

c: Sheila Shima
Richard Mason